

why raw feeding is best for your dog

vets all natural



it's full of natural goodness

Dogs have thrived on a raw diet for millions of years. They're biologically designed to get maximum nutrition from it.

It's only in modern times that more and more dogs have been fed processed diets full of cheap fillers and cooked ingredients that have little nutritional value.

raw food

- natural ingredients
- nutrient rich
- biologically appropriate - dogs have evolved on a raw diet for 40 million years!



modern 'pet food'

- cheap fillers & artificial ingredients - drive inflammation and disease
- nutrients destroyed by cooking and processing
- not biologically appropriate, dogs have only been adapting to modern pet foods for 60 years



raw feeding has lots of health benefits

Having focussed on pet nutrition from my Australian veterinary clinic since 1995, I have seen the following benefits of high-meat, balanced raw diets:

SKIN & COAT

- Less skin disease, allergies
- Softer, shinier coat, less dandruff
- Reduced doggy odour

DIGESTION

- Helps reduce anal gland blockage
- Reduced flatulence
- Corrects irritable bowel disease

IMMUNE SYSTEM

- Better disease resistance
- Lower incidence of cancer
- Increased life expectancy

REPRODUCTION

- Increased fertility and litter
- Reduced obstetrical problems
- Healthier puppies and kittens

GROWTH

- Steady growth and maturation
- Reduced incidence of growth disorders like hip dysplasia

BONES & JOINTS

- Anti-inflammatory properties
- Bone protection
- Helps prevent and treat arthritis

MOUTH & TEETH

- Improved teeth and gums
- Less bad breath
- Less need for vet teeth cleaning

URINARY

- Fewer urinary tract infections
- Less crystal formation
- Less incidence of renal failure

FAECES

- Firm stools & regular bowels
- Reduced flatulence
- Supports anal gland function

PARASITES

- Less gastrointestinal worms
- Fewer fleas, mange and lice



need more evidence?

Most studies into pet nutrition are commissioned by large pet food companies and so very few look at raw nutrition. Where they have been undertaken however results back up the sound medical theory behind raw feeding

Pottenger's study

900 cats were tested over 10 years. Raw feeding, in comparison to cooked food, led to more energy and fewer health problems including skin allergies, degenerative diseases and breeding issues.*

Microbiota study

This study compared the impact of 4 diets on fecal microbiota in dogs. The findings imply raw feeding leads to higher gut acidity (good for killing microbes), better digestion of insoluble fibres and lower kidney stress**

Testimonials

Thousands of raw feeders across Australia and beyond can testify to the improvements in health from switching from processed foods to raw foods. Check out our website for just a few of these***

getting the balance right

In order to get the benefits of a raw diet dogs need quality, natural ingredients in the right ratios. Opinions vary slightly from expert to expert but generally speaking a diet consisting of 80% meat, 10% organs and 10% vegetable matter with a bone every other day, will replicate a natural diet and give your dog everything they need for a happy, healthy life.

70% meat

Dogs thrive on a high meat diet. Lots of meats are suitable including kangaroo, beef, chicken, turkey, goat, venison, rabbit and more.

10% organ

Organ meat or offal are a natural part of a wild dogs diet and are rich in vitamins. Suitable organs include liver, kidney, heart, lung and more.

20% veg

Dogs in the wild typically consume vegetables, fruit and even grains through the gut content of their prey. They're an important source of carbs and nutrients.

+ bones

Bones are a great source of calcium and superb at cleaning teeth. Match the bone to the size of the dog to avoid swallowing and feed daily or once every other day.

making it easy

Raw feeding can be tricky and time consuming which is why Vets All Natural have developed a range of delicious raw foods and supplements to help make it easy, safe and affordable.



find out more at www.vetsallnatural.com.au

*https://en.wikipedia.org/wiki/Francis_M._Pottenger,_Jr.

**<https://dl.sciencesocieties.org/publications/jas/abstracts/95/supplement4/111>

***www.vetsallnatural.com.au